



# Sales Tutorial



#### I. The Lórien Collection

- Designed with simple and modern architectural aesthetics, Lórien has been created to fit beautifully within many different environments.
- OM Seating's first all mesh seating collection doesn't stop at just the headline. Lórien has integrated arm and mechanism options, multiple sizes and finishes to choose from.
- Tested beyond standard BIFMA with a 300 lbs. weight rating and 12 year limited warranty.

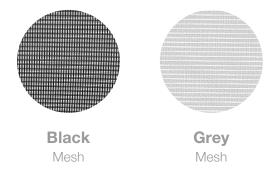




#### **II. Full Frame Suspension Options**

- The all mesh frame is designed both in a high back and mid-back version, with gentle lumbar curve and a soft, foam-backed waterfall edge.
- Choose a breathable black or grey mesh. Or combine the qualities of a mesh and woven material with Lórien's Shadow Grey Suspension Fabric.

# Mesh Material Details



# Suspension Fabric Details



**Shadow Grey** Suspension Fabric

#### Frame + Mesh Material Combinations



Modern Black frame with Black Mesh



**Cloud White frame** with Grey Mesh



**Modern Black frame** with Shadow Grey suspension fabric



**Cloud White frame** with Shadow Grey suspension fabric



#### **III. Base Finish Package Options**

- The simple and visually light base options match perfectly with the crisp lines of the chair top.
- Choose from black nylon or polished aluminum 5-star task base. Or a 4-star aluminum quest base in either a black powdercoat or a polished finish.
- The mid-back Lórien can be paired with our 8" or 10" cylinder and adjustable turnlock footring.
- Most chairs on wheels don't end up where they started. This is why each 5-star task base comes with multi-surface casters ready for both hard and soft surfaces.

# Base Package Available Finishes



Black **Powdercoat** 



Black **Nylon** 



**Polished Aluminum** 

# Base Package Options



# 4-star Base Package

Base package includes fixed height or 4" travel cylinder in matching black powdercoat or chrome. Available only on the Mid-back frame.



# 5-star Base Package

Base package includes 5" travel cylinder in matching black powdercoat or chrome.



# **Stool Base Package**

Base package includes 8" travel cylinder in matching black powdercoat or chrome, or a 10" cylinder in chrome. Plus, a fully height adjustable turnlock footring with chrome accents.



#### IV. Mechanisms Options

- Lórien has two mechanisms to choose from.
  For a clean and simple approach, select the Simple Conference Tilt mechanism.
- Fully integrated into the seat understructure, the Simple Conference Tilt mechanism's polished aluminum body can height adjust the seat and lock the recline function.
   These are the two most requested options in a chair.
- For a more advanced executive application, select the fully adjustable Executive Knee Tilt mechanism for added tension adjustment and 4 position tilt lock.



# Simple Conference Tilt

- Move lever forward and backwards for tilt lock/unlock
- Move lever up for seat height adjustment
- Polished aluminum body
- Fully integrated design



# Executive Knee Tilt

- Traditional knee tilt keeps your feet on the ground while comfortably leaning back
- Pull out reel style tilt tension knob
- Seat height adjustment lever
- 4 position tilt lock lever



#### **V. Integrated Arm Options**

- Two functional arm options that were attractively contoured to have an integrated look with the frame design.
- If arms are not needed, choose an armless Lórien, perfect for simple tasks.



Loop Arm



Cantilever Arm



Armless



#### VI. Optional Pillow Top Seat Pad

- OM Seating strives for comfort in all our designs. That is why we designed a pillow top seat pad for those who want comfort and a custom look.
- The pillow top seat pad is installed with heavy duty Hook-and-Loop fastener.
   When applied, the Hook-and-loop fastener system precludes returning the seat to a mesh or suspension fabric-only seat
   Choose from leather to fabric, to anything in-between.
- Inside the upholstery is a high resiliency molded foam pad contoured specifically to complement the mesh suspension.





#### VII. Mid-Back Dimensions







# **VII. High Back Dimensions**







#### **VII. Stool Dimensions**







# VII. 4-star Guest Dimensions (Mid-back only)









#### **OM Seating Products designed by Fiorenzo Dorigo**



I órien® Collection

### **Designed by Fiorenzo Dorigo**

Dorigo Design studio was founded by Fiorenzo Dorigo in 1992, and it operates in the fields of industrial, furniture, product and interior design.

Fiorenzo was born in Treviso, Italy, in 1953 and started working on design and creative direction for the furniture industry in 1975, whilst studying art and design in Venice. He is a member of ADI (Industrial Design Association) and has been an independent designer since 1987. His projects have won several international prizes and awards including Good Design Awards, Red Dot Award, BigSee and Index Dubai Award.

From his studio in Conegliano, Italy, Fiorenzo works together with lead designer Luca Garbet and a team of creatives. His son, architectural designer Massimo Dorigo, is based at the UK office, in Bath.

Seeking beauty and innovation rather than trends, Dorigo Design projects explore concepts that not only look good but that also feel and work well: a practical and thoughtful no-nonsense design, characterised by sharp and crisp lines, sensible details, quality and durability.

Dorigo Design collaborates with many European, American and Asian companies within the office, domestic, contract and public sectors.