

CONTACT: Queenie Wong
Marketing Coordinator
(877) 776-5678
marketing@officemaster.com
www.omsmartseating.com

Truly.™

**Designed by Francisco Romero of Phidesign, Truly.™ signals
the arrival of the next generation in task seating.**

September 1, 2016, Ontario, CA -- With a full complement of aesthetic and functional options and a profile that appeals from every direction, Truly.™ is the real deal. Warm yet contemporary styling seamlessly coordinates with smoothly engineered features. The result? A chair ideally suited for today's multi-purpose work places and work spaces. Truly.™ is a task chair that genuinely delivers.

Collaborating with OM's in-house team, Francisco Romero of Phidesign applied his unique background in architecture, applied math, and design to the versatile and well thought-out Truly.™ Its good looks reflect a growing consideration of the range of working spaces, from home offices and start-ups to contemporary and traditional corporate offices. Truly.'s engineering addresses one defining concept: Can a chair gracefully integrate a back height adjuster and adjustable lumbar support with multiple ergonomic options in a high-end aesthetic? Truly.™ responds with a resounding yes. Its exoskeleton construction centers around a strong vertical yoke that serves as a chair-spine, delivering functionality and range of motion while also providing a distinctive design flair that brings the chair together, literally.

Combining next-generation materials and well-considered design, Truly.™ features innovations such as its TrueFit™ backrest technology, a lively “technical” backrest support membrane that not only adjusts in

-- more --

page 2

Truly.™

September 1, 2016

height, but also allows for a bowable lumbar support curve that is adjusted via a patent-pending activation system. The carefully engineered polyback pattern is cut and positioned to curve, respond, and recover, while the relationship between the back height adjuster, lumbar support, and ergonomic paddles within the exoskeleton allows for a response feedback loop between the user and chair.

Design elements include a new sophisticated color palette for the contoured, perforated polyback; polished aluminum and matte black finishes; an option for an elegantly tailored upholstered backrest; a sleek new arm profile (or an easy exchange with any of OM's more than 40+ arm choices); and a back shroud that encases and facilitates the architecture of the chair's movement. A polished aluminum yoke is topped by a graceful, poly plastic headrest with an optional inset color that offers the opportunity for a pop of self-expression. Myriad control mechanisms and a wide library of arms, casters, cylinders, and seat sizes are available. Truly.™ can go understated or loud, whatever the environment or personalities require. Truly.™ is truly a game changer in any working environment. Taken altogether, it is easy to see why Truly.™ is a responsive chair that you can make truly yours.

Launching Fall 2016, Truly.™ is flexible enough to be the go-to choice for any work, conference or executive environment.

#

For thirty years, OM has been a national leader in mid-market seating solutions for small and large businesses, healthcare environments, and various organizations/institutions. Founded in 1986 on an egg ranch in San Marcos, CA, OM has grown from a regional provider of ergonomic task seating into a nationally respected and sought-after source for seating for anywhere work happens. OM is Smart Seating.

For more information, please contact Queenie Wong, marketing@omseating.com, tel (877) 776-5678