

The Business of Furniture | September 28, 2016

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The Business of Furniture

September 28, 2016

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10 **UPFRONT: Global Celebrates 50 by Positioning Itself for Next Half Century**

Regardless of the Feldberg at the helm, Global's growth and success is a remarkable story.

20 **Bretford Explains Move Out of Furniture**

It is getting out of furniture production and focusing instead on products that support technology.

26 **High Point Rolls Out Red Carpet to Hospitality Furniture**

The idea for a special event within the High Point Market geared for the hospitality community arose from a focus group conducted during the April show.

< *High Point Market*



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The Business of Furniture



Editor-in-Chief, Bellow Press Rob Kirkbride

Vice President, Sales & Marketing, Publisher, Bellow Press Melissa Skolnick

Vice President, Content Production, Bellow Press Todd Hardy

Workplace Guru, BoF Stephen Viscusi

Guest Columnist, Industry Business, BoF Mike Dunlap

Guest Columnist, BoF Jeremy Erard

Guest Columnist, BoF Al Everett

Contributing Writers, BoF:

Amanda Schneider, Emily Clingman, Bruce Buursma, John Q. Horn, Jeremy Myerson,

Stef Schwalb, Gary James, Scott Lesizza

Illustrator, BoF Jamie Cosley

Copy Editor, BoF Linda Odette

Publishing Headquarters

23403 E Mission Ave, Suite 107
Liberty Lake, Washington 99019
877-BELLOW9 (877-235-5699)

Email: info@bellow.press

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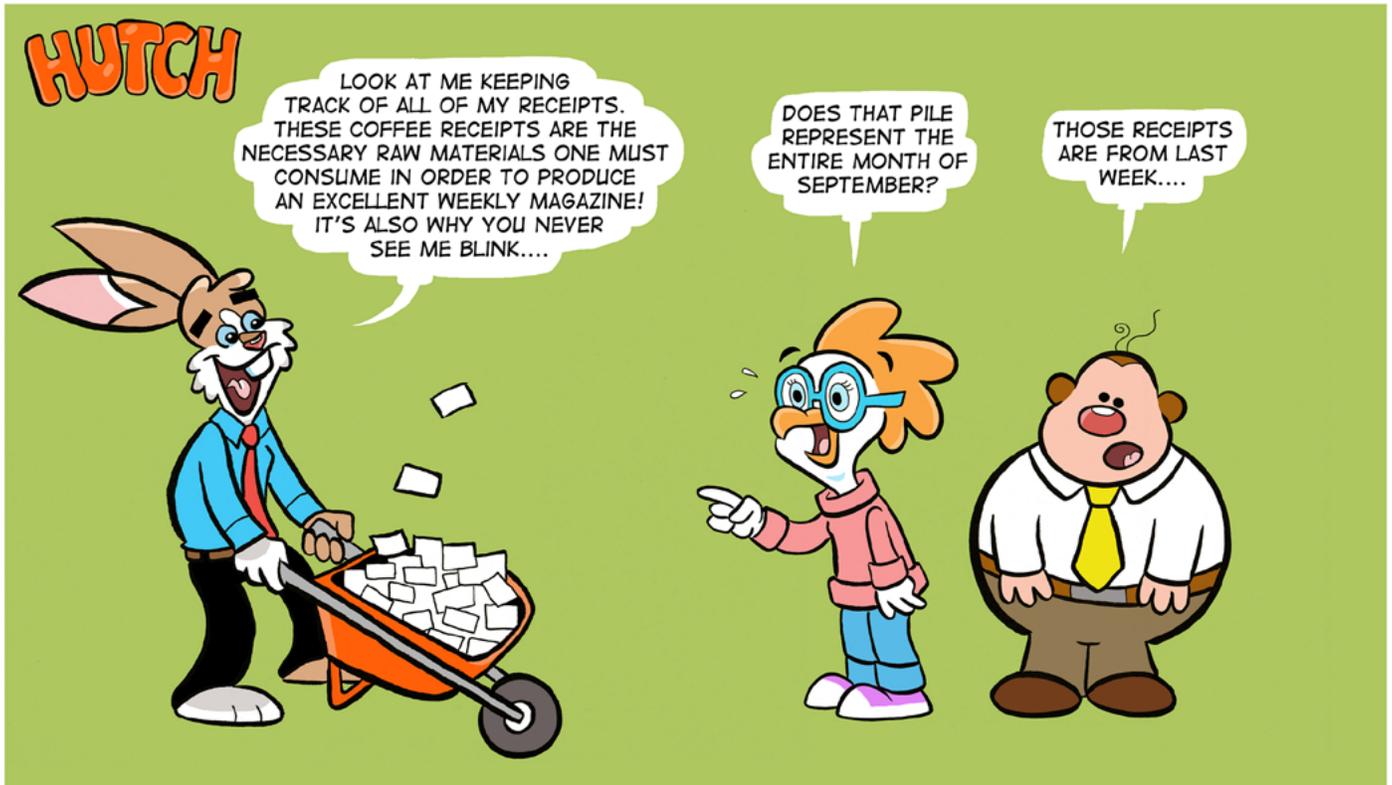
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Business of Furniture and *Workplaces* magazine are the go-to sources for keeping you informed about everything that is happening in the industry. From trends that affect your bottom line, to new products that will help your customers work better, to stories that will help you run a better, more informed company.

ROB KIRKBRIDE, EDITOR-IN-CHIEF





OM Truly.

The Truly., a task chair with a contemporary style and smoothly engineered features from OM, is being launched this fall.

Francisco Romero of Phidesign worked with OM's in-house team on the chair, applying his background in architecture, math and design. The chair fits in working spaces from home offices and start-ups to contemporary and traditional corporate offices. The Truly. gracefully integrates a back height adjuster and adjustable lumbar support with multiple ergonomic options in a high-end aesthetic.

Truly. features innovations such as its TrueFit backrest technology, a technical backrest support membrane that adjusts in height and allows for a lumbar support curve that is adjusted via a patent-pending activation system.

Design elements include a new color palette for the contoured, perforated polyback; polished aluminum and matte black finishes; an option for a tailored, upholstered backrest; a new arm profile and a back shroud. A polished aluminum yoke is topped by a poly plastic headrest with an optional colored inset. Myriad control mechanisms and multiple arms, casters, cylinders and seat sizes are available. **BoF**



Landscape Forms Ashbery Lighting

Landscape Forms is introducing a trio of lights created in collaboration with Robert A.M. Stern Architects and Fisher Marantz Stone.

Ashbery is the company's largest and most comprehensive family of lights, according to Richard Heriford, Landscape Forms president. "It is designed and engineered to address more outdoor space applications with state of the art function and modern traditional style."

The fixtures are appropriate for towns and cities that want to "maintain a connection to traditional character while providing LED-lamped lighting that exceeds contemporary energy-use and output standards," says Daniel Lobitz, Robert A.M. Stern Architects partner. "We looked to the archetypal gas-lamps that illuminated America's streets and parks in the era before electric lighting, not in a naive or romantic way, but rather aiming to reinterpret their purposeful elegance for our own time."

A separate LED element set within an open metal frame serves as an abstraction of a flame that appears to be reflected in the fixture's primary light source. "At Landscape Forms we want our designs to have emotional as well as rational qualities," says Kirt Martin, Landscape Forms vice president of design and marketing.

Ashbery Lighting includes 12-, 14- and 16-foot tall pedestrian lights, a 3-foot tall pathway light and a wall-mounted light. Pedestrian lights are offered with single luminaires or with a double-mount option for dual luminaires, one on either side of the pole. All lights have cast aluminum frames. Luminaires house LEDs at appropriate aiming angles, in polar arrays, behind a diffuser lens to provide low-glare lighting. Superior glare control requires less eye adaptation, enabling lower light levels and lower energy use with excellent visual acuity. Cast aluminum parts come in a full color palette. **BoF**



Server



Flipchart



Mobile Desk



Lectern



Pinboard / Whiteboard

Wilkhahn Confair Office Accessories

The new line of Confair office accessories by Wilkhahn is designed to encourage creativity in the workplace.

Five accessories make a toolbox that can be organized for presentations, break-out or open discussion sessions and formal decision processes. Designs can be created that result in a more economical use of space and savings in terms of facility management capacity. The accessories include:

- Pin board/whiteboard: The crescent-shaped foot sections on the easy-to-handle, lightweight pin boards can be arranged in circles and stored compactly.
- Server: The moveable servers for catering events, office material, monitors or presentation equipment, have two retractable cable channels. They can be fitted with shelves, open boxes, drawers or cable stations.
- Flipchart: The lightweight flipchart has a retractable frame. The board can be adjusted to three heights.
- Mobile desk: Chairs can be positioned to the left or right of these light mobile desks with integrated pen trays. By tilting the table top, the desks can be stacked to save space.
- Lectern: The lectern's slim, perforated paneling is easy to use for press conferences and speakers' platforms. **BoF**



Unika Vaev

Waterfall

Waterfall has been created with Unika Vaev's ecoustic panel and screen components. The product is an effective sound-absorbing vertical product sold in a prefabricated kit for easy modular installation.

The soft wave pattern creates light and shadow play while adding dimension and interest to spaces. It was designed for ease of installation and has an NRC Rating of 0.80.

Color combinations for the wave fins and mounting panels can be selected to create unique masterpieces. Waterfall is available in any color combination from 16 color-ways of ecoustic felt. **BoF**